

ELIZABETH



DOWNNS S.C.

Nulli *Secundus*



Juniors Founded 1962

Seniors Founded 1971

Incorporated 6th January 1977

Affiliated

South Australian Amateur Soccer League

Elizabeth and Districts Junior Soccer Association

South Australian Womens Soccer Federation

SPONSORSHIP

2012



Elizabeth Downs Soccer Club Inc.
 Argana Park, Mavros Road, Elizabeth Downs
 PO Box 1 Smithfield SA 5114
 Phone: 8255 5274
 website: edsc.com.au
 Facebook: Elizabeth Downs SC
 ABN: 32 020 037 656



CONTACTS

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Glenn Ryan

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CLUB OPENING HOURS:

Sundays: 11am - 11pm

Fridays: 6pm - 12pm

Club is also available for hire.

Club also hosts numerous shows and events throughout the year



OUR HISTORY



Efforts during 1962 by a group of parents headed by Sid Goode and Hughie Ross saw teams under the name of Elizabeth Downs begin playing in the Elizabeth and Districts Junior Soccer Association at the start of the 1963 season.

Years later the products of this team, and the many more which followed and participated in the formation and growth of the Elizabeth Downs Junior Soccer Club were entering adulthood with the desire and need to continue playing soccer.

With this in mind, a group led by Frank Smith the first chairman, Alan Murhpy and Tony Partridge formed the Elizabeth Downs United Soccer Club and entered into the South Australian Amateur Soccer League. In 1971 the new club, with its 1st and Reserve teams, began playing in Division 3.

Its first game against MU Findon (now called Macedonia) was played at Argana Park. The club's first coach was Harry Perry and amongst the players to take the field on that day were Alan Murphy, David Swann, Tony Partridge, Terry Cook, Robin Bodycombe, Bernie Kenyon, David Vickers, Paul Perryman, John Zybek, Anthony Edwards, John Stanfield, Phil Clifford, Barry Sunderland & Ian Bell who took out the club's Best & Fairest Award. The 1971 season ended with the 1st team in 3rd position & the Reserves in 2nd position.





Celebrating 50 Proud Years in 2012

The Elizabeth Downs Soccer Club was founded in 1962.

In 1963 we played our first junior game out of the Elizabeth Downs Primary School.

In 1971 our seniors played their first game at Argana Park, using the old football changerooms.

In 1981 we moved into our current clubrooms.

In 2012 we are celebrating 50 Proud Years as a junior & senior soccer club. Nulli Secundus.

SPONSORSHIP PACKAGES 2012

\$500 | **\$1000** | **\$2000** | **\$5000+**

The Elizabeth Downs Soccer Club would like to offer you one of our sponsorship packages for the 2011/12 season, which in turn would make your company a valued sponsor of our club.

As a corporate sponsor, your company name and profile will be seen throughout the South Australian Amateur Soccer League, the South Australian Womens Soccer Association and the Elizabeth and Districts Junior Soccer Association.

Our sponsorship packages include:

Corporate Maroon sponsor: \$5000 +

Corporate Gold sponsor: \$2000

Corporate Silver sponsor: \$1000

Corporate Bronze sponsor: \$500

The Elizabeth Downs Soccer club was formed in 1962 and over the years has built a solid reputation as a successful junior and senior soccer club. We provide the highest quality facilities for all members, players, supporters and sponsors and we strive to be the best performed soccer club in South Australia, both on and off the soccer field.

Once again thank you for supporting our club and here's to an ongoing partnership between yourself and The Elizabeth Downs Soccer Club.



\$500 SPONSOR

BRONZE PACKAGE

Corporate Bronze sponsor: \$500

A Bronze sponsorship is the clubs entry level sponsorship package.

All sponsors who donate \$500 in cash or products become a Bronze sponsor.

BENEFITS for Bronze sponsorship

1. Your business, product and service will be promoted by the club at every opportunity. All players, members and supporters will be encouraged to support your business in return for the support you have shown the club.
2. You will become a member of the Elizabeth Downs Soccer Club.
3. You will receive 10% off drink purchases at the bar.
4. You will receive VIP invitations to all club functions at discounted pricing.
5. Your logo will be placed on our sponsors board inside the clubrooms.
Size 420mm x 297mm (A3) full colour backlit sign.
6. Your logo will be placed on our sponsors TV presentation inside the clubrooms.
7. Your logo will be placed on our website www.edsc.com.au
8. Your logo will be placed on our facebook page.
9. Your logo will be placed in our home match day program.... The Downs Mail.
10. Sponsors Day Luncheon: You will be invited to our sponsors day luncheon in August/ September to watch a game, have lunch and enjoy a few free drinks with fellow sponsors. A great way to meet with other small business.
11. You will receive 10% off all club merchandise.
12. You will receive a tax invoice for your tax purposes.

Being a Bronze sponsor is a great and affordable way to get your small business noticed by over 500 junior and senior members, over 300 junior and senior players and also by hundreds who use our facilities each weekend.



\$1000 SPONSOR

SILVER PACKAGE

Corporate Silver sponsor: \$1000

A Silver sponsorship is the clubs intermediate level sponsorship package.

All sponsors who donate \$1000 in cash or products become a Silver sponsor.

BENEFITS for Silver sponsorship

All the benefits of our Bronze Package PLUS:

1. You will receive 2 Free tickets to our 2012 Senior Presentation Dinner.
2. Your logo will be placed on our sponsors board inside the clubrooms.
Size 420mm x 594mm (A2) full colour backlit sign.
3. Your logo will be placed on our senior mens match day polo shirts which are worn every match day at Argana Park and also at away games across metropolitan Adelaide in the South Australian Amateur Soccer League 1st Division.
4. You will receive one of these match day polo shirts.

Being a Silver sponsor is a great and affordable way to get your small business noticed by over 500 junior and senior members, over 300 junior and senior players and also by hundreds who use our facilities each weekend.



\$2000 SPONSOR

GOLD PACKAGE

Corporate Gold sponsor: \$2000

A Gold sponsorship is the clubs penultimate level sponsorship package.

All sponsors who donate \$2000 in cash or products become a Gold sponsor.

BENEFITS for Gold sponsorship

All the benefits of our Bronze Package PLUS:

- 1. Your logo will be placed on our 2012 Senior mens playing shorts. 1st team and reserves.**
2. You will receive 2 Free tickets to our 2012 Senior Presentation Dinner.
3. You will receive 2 Free tickets to our 2012 DOWNS SHOW.
4. Your logo will be placed on our sponsors board inside the clubrooms.
Size 840mm x 594mm (A1) full colour backlit sign.
5. Your logo will be placed on our senior mens match day polo shirts which are worn every match day at Argana Park and also at away games across metropolitan Adelaide in the South Australian Amateur Soccer League 1st Division.
6. You will receive one of these match day polo shirts.
7. Your logo can be placed outside our clubrooms. The sign must measure 1200mm x 1200mm. To be supplied by you. We will arrange installation.

Being a Gold sponsor is a great and affordable way to get your small business noticed by over 500 junior and senior members, over 300 junior and senior players and also by hundreds who use our facilities each weekend.



\$5000 MAJOR SPONSORS

MAROON PACKAGE

THERE CAN ONLY BE 2 MAJOR SPONSORS FOR THE EDSC in 2012

Corporate Maroon sponsor: \$5000

A Maroon sponsorship is the clubs ultimate level sponsorship package.

All sponsors who donate \$5000 in cash or products become a Maroon sponsor.

By becoming a Major Sponsor in 2012 your business will be synonymous with the Elizabeth Downs Soccer Club. A large part of the clubs on field and off field success will be attributed to you and your business support.

BENEFITS for Maroon sponsorship

All the benefits of our Bronze Package PLUS:

- 1. We will wear your business name on either the front or back of our match day senior strips. 1st team and reserves.**
2. You will receive one of these shirts professionally framed to proudly display at your office or business address
3. You will receive 4 Free tickets to our 2012 Senior Presentation Dinner.
4. You will receive 2 Free tickets to our 2012 DOWNS SHOW
5. Your logo will be placed on our sponsors board inside the clubrooms.
Size 2400mm x 1200mm (A0) full colour backlit sign.
6. Your logo will be placed on our senior mens match day polo shirts which are worn every match day at Argana Park and also away games across metroplitan Adelaide in the South Australian Amateur Soccer League 1st Division
7. You will receive one of these match day polo shirts
8. Your logo can be placed outside our clubrooms. The sign must measure 2400mm x 1200mm. To be supplied by you. We will arrange installation.

Being a Maroon sponsor is a great and affordable way to get your small business noticed by over 500 junior and senior members, over 300 junior and senior players and also by hundreds who use our facilities each weekend.



INVITATION

Dear Sir/Madam,

It is our intention to celebrate 2012, our 50th Birthday in style and continue the wonderful history, pride and passion we have built into the next 50 years. For this to occur we are seeking your assistance.

We at the Elizabeth Downs Soccer Club are committed to promote your business in every way. We are confident of opening new doors for your business by introducing you to other small business leaders networking within and around our club.

We offer numerous forms of advertising including: print, electronic, signage, clothing, data base and word of mouth.

As the journey progresses we intend to build a solid relationship with our sponsors and combine our experiences with yours. We feel assured that the outcome of these experiences will result in a long term bonding between you and the club.

The sponsorship packages are available for your perusal. We ask you to consider your involvement with the EDSC and to be a strength in the local community.

Your sponsorship will help the club to finance our improvement and to engage personnel that will assure our longevity, whilst providing a community need.

In addition the EDSC is prepared to negotiate with any potential sponsor. In particular, the club has a number of other ideas and benefits for long term commitment to the club.

On behalf of the Elizabeth Downs Soccer Club we would like to thank you for considering our sponsorship packages.

If you have any enquiries, please do not hesitate to contact us.

Regards

Andrew Webb, Committee
Glenn Ryan, Committee
Nobby Clarke, Committee



NOMINATION FORM

COMPANY/BUSINESS NAME:.....

YOUR NAME & TITLE:.....

ADDRESS:.....

PHONE:.....

EMAIL:.....

WEBSITE:.....

PLEASE INDICATE SPONSORS PACKAGE:

Yes, I would like to be a 2012 sponsor of the Elizabeth Downs Soccer Club.

MAROON

GOLD

SILVER

BRONZE



We are donating \$..... to the Elizabeth Downs Soccer Club.

Signed on behalf of (sponsor) Date.....

Print name:.....

Signed on behalf of (EDSC) Date.....

Print name:.....

The Downs 50th Anniversary Coffee Table Book

**ALL 2012 SPONSORS WILL BE NAMED IN THE 2012
EDSC 50TH ANNIVERSARY COFFEE TABLE BOOK**



A fantastic way to get your business or your family name in the 50th Anniversary Elizabeth Downs Book. Simply sponsor the Downs in 2012 and you will be featured in a sponsors page contained inside the book. All Bronze, Silver, Gold and Maroon sponsors will also receive a FREE copy. Sign up to be a sponsor and be recorded in History.

